

**World Credit Union Conference – On Demand Sponsorship \$20,000 (\$15,000 if unable to execute the onsite component)**

For the very first time, The World Credit Union Conference will be recording ALL conference education sessions for On-Demand access. The On-Demand initiative that is crucial to delivering education and content to members all over the world and gives onsite attendees the opportunity to have access to sessions they weren't able to attend onsite. This sponsorship positions your company as a thought leader and supporter of education for credit union executives.

*Benefits Include:*

- Banner Ad in Attendee Confirmation Email
- Advertising throughout the On-Demand Platform
- A 30 second video spot that will play prior to participant viewing a session
- Logo recognition in all marketing surrounding On-Demand (social media, emails, and website)
- Access to five (5) promo codes to pass along to clients or prospects
- Breakfast Sponsorship onsite at WCUC, or opportunity to include a 75 pre-recorded session (must be provided by sponsor)

*Impressions:*

- Email marketing and Social Media marketing will go to 15,000+
- Attendee Registration Email Banner Ad will be viewed by 1,800+
- All conference attendees will have opportunity to add on On-Demand for \$250
- Non-attendees will be able to purchase On-Demand for \$650

